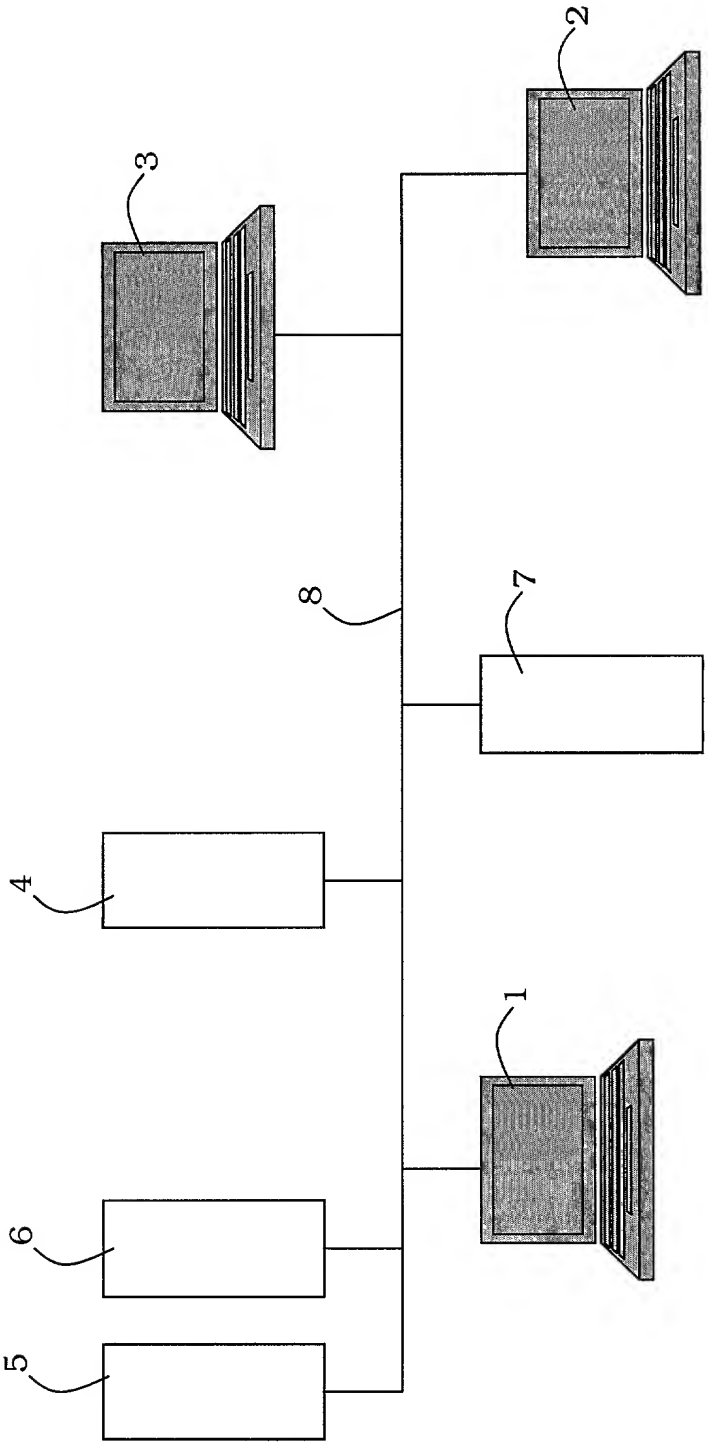

Fig 1

Application Serial No.

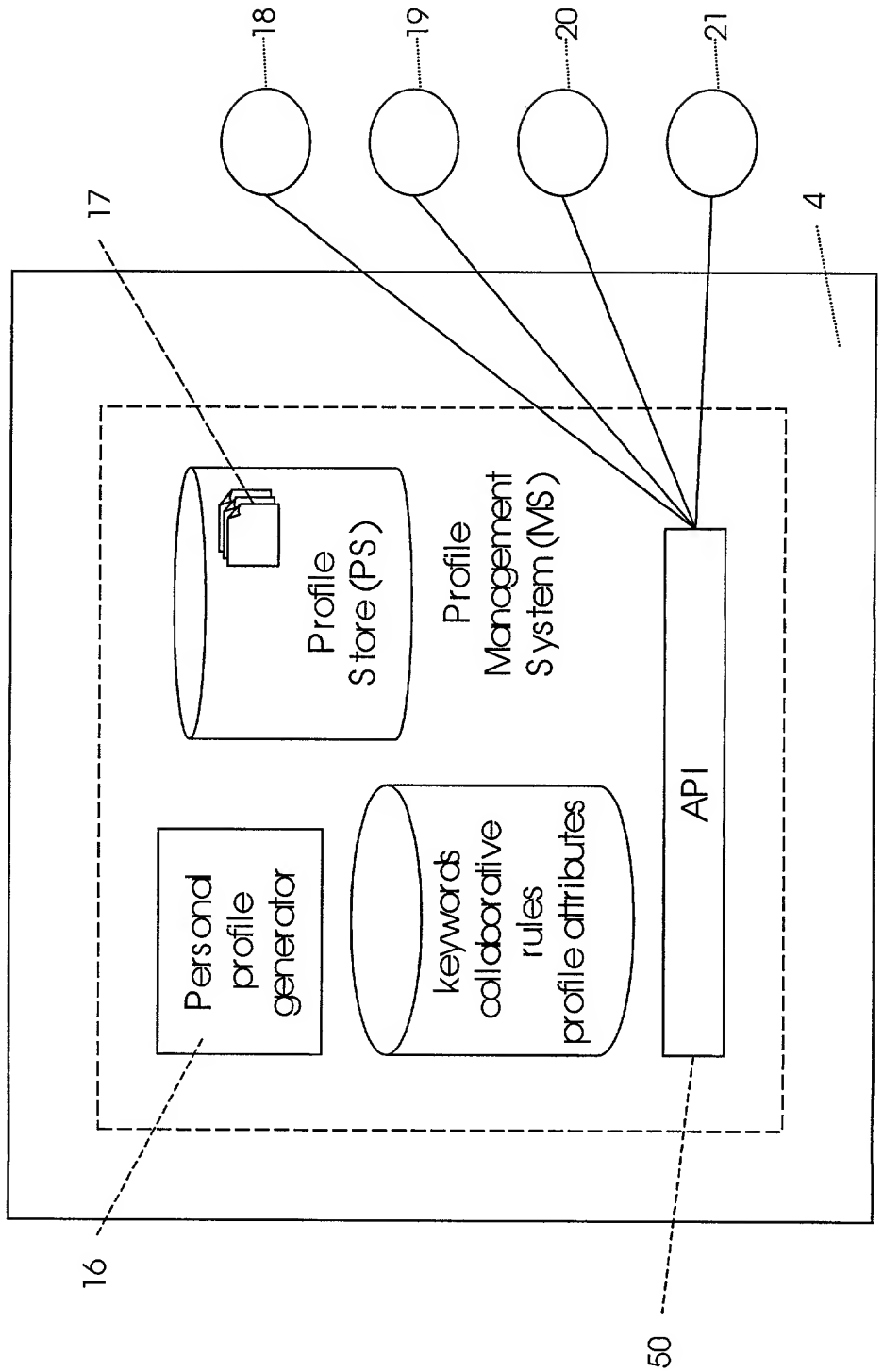
18
19
20
21
17
4
Profile Store (PS)
Profile Management System (MS)
API
Persand profile generator
keywords collaborative rules profile attributes
16
50

Fig 2

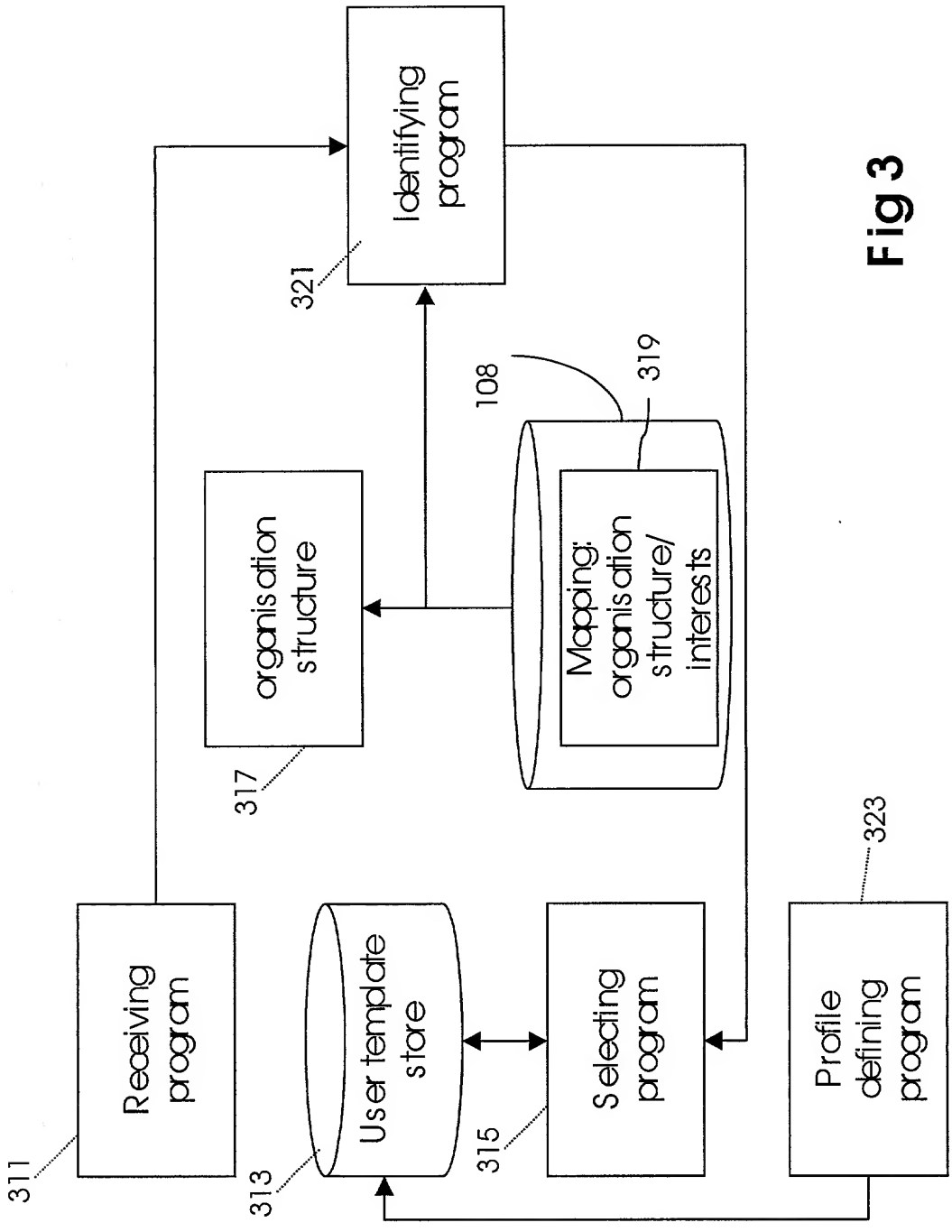
Identifying program
321
108
319
organisation structure
Mapping: organisation structure/ interests
317
323
Receiving program
User template store
Selecting program
Profile defining program
311
313
315

Fig 3

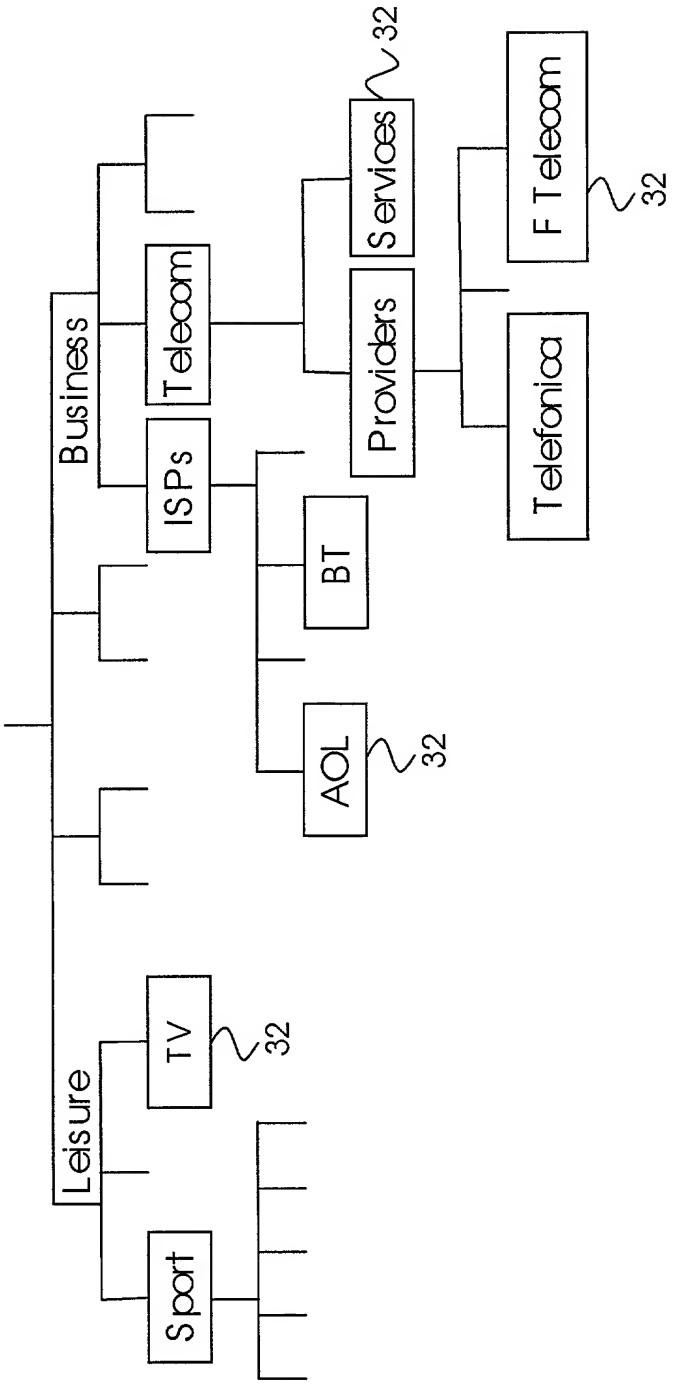
Business
Leisure
Telecom
ISPs
TV
Sport
BT
AOL
Providers
Services
Telefonica
F Telecom
32
32
32
32

Fig 4

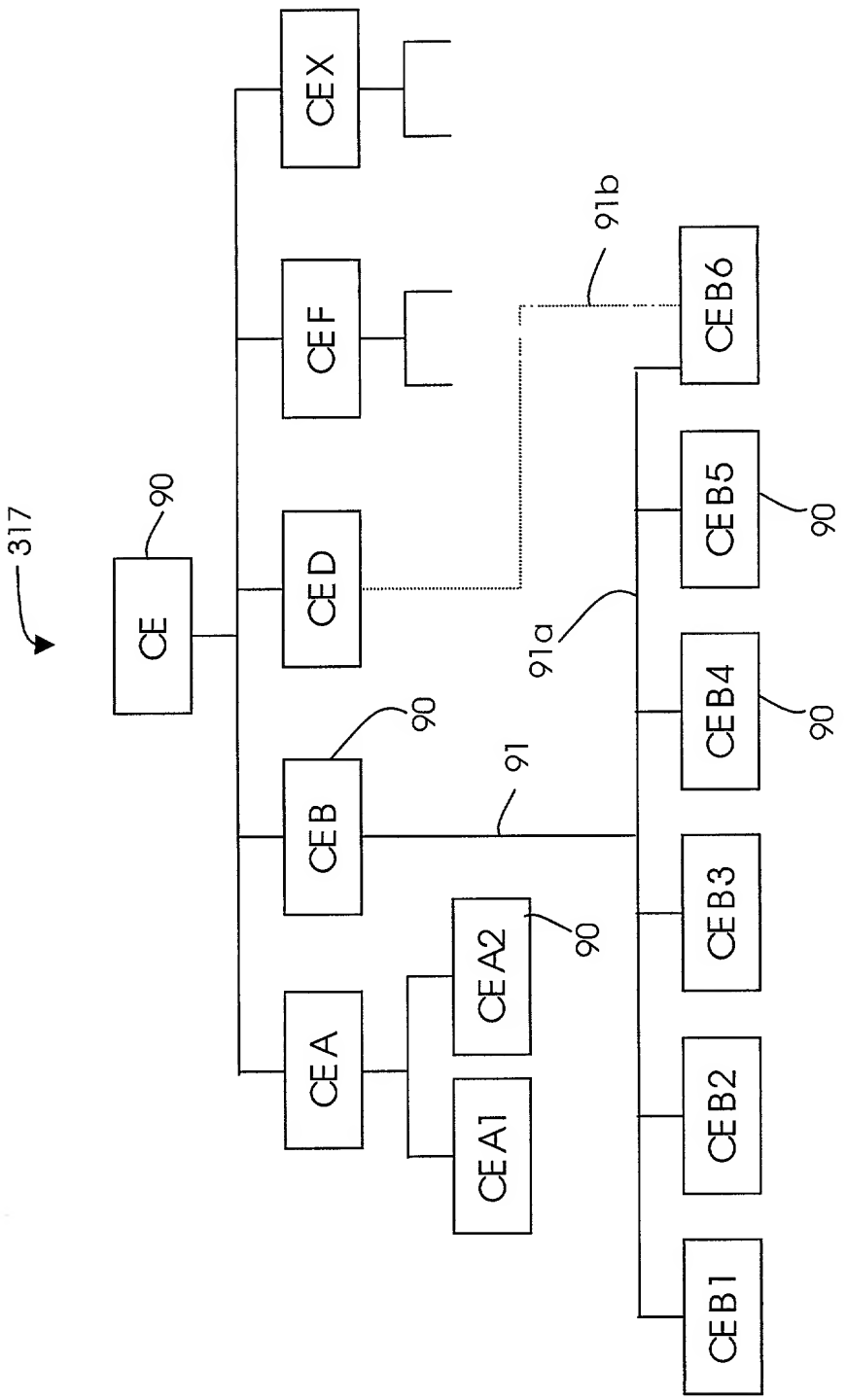
317
CE
90
CEX
CEF
CED
CEB
CEA
CEA2
CEA1
91
91a
91b
CEB6
CEB5
CEB4
CEB3
CEB2
CEB1

Fig 5

CE	ISPs : Telecom : Accounts : HR
CEA	Accounts : Employee : Supploiers
CEB	ISPs : AOL : BT
CED	Applications : I/Fs : Oss : Platform
CEB6	AOL : Applications : Security

319

Fig 6

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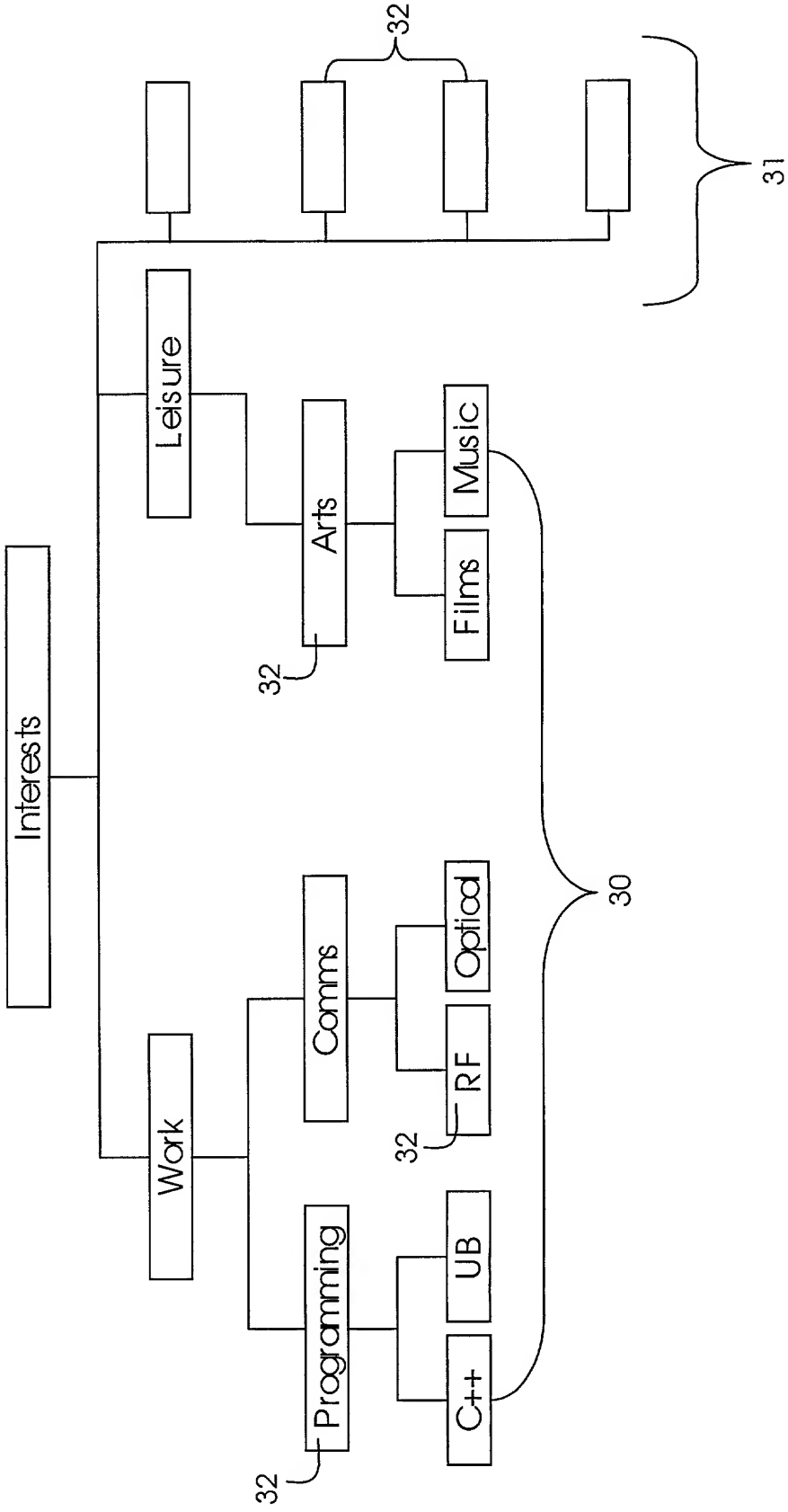
SN Unknown/Sheet 6 of 10
Atty. Dkt.: 36-1707

Fig 7


Interests
Leisure
Work
Arts
Comms
Programming
Music
Films
Optical
RF
UB
C++
32
32
32
32
31
30

Inventor: CASE et al
SN Unknown/Sheet 8 of 10
Atty. Dkt.: 36-1707

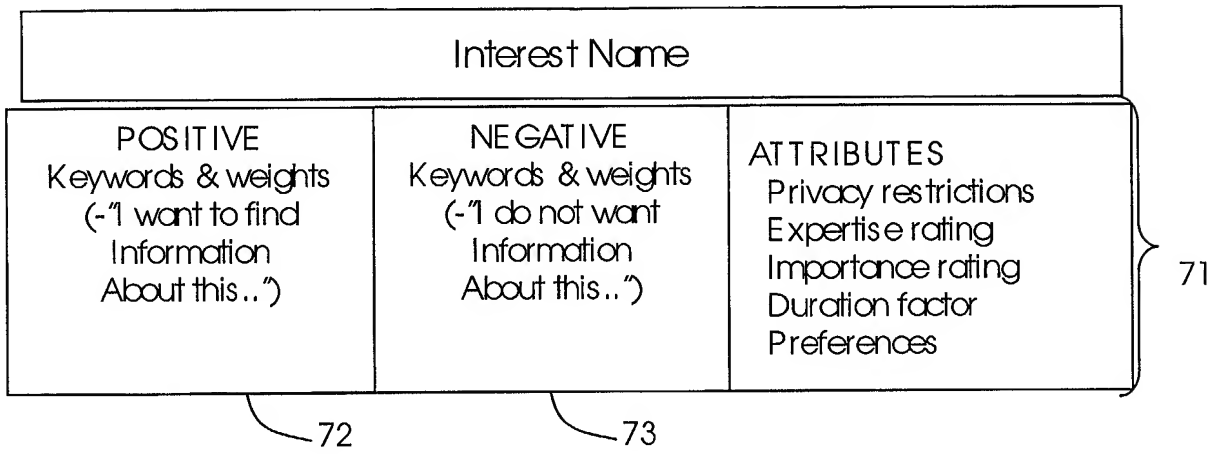


Fig 8

Inventor: CASE et al
SN Unknown/Sheet 9 of 10
Atty. Dkt.: 36-1707

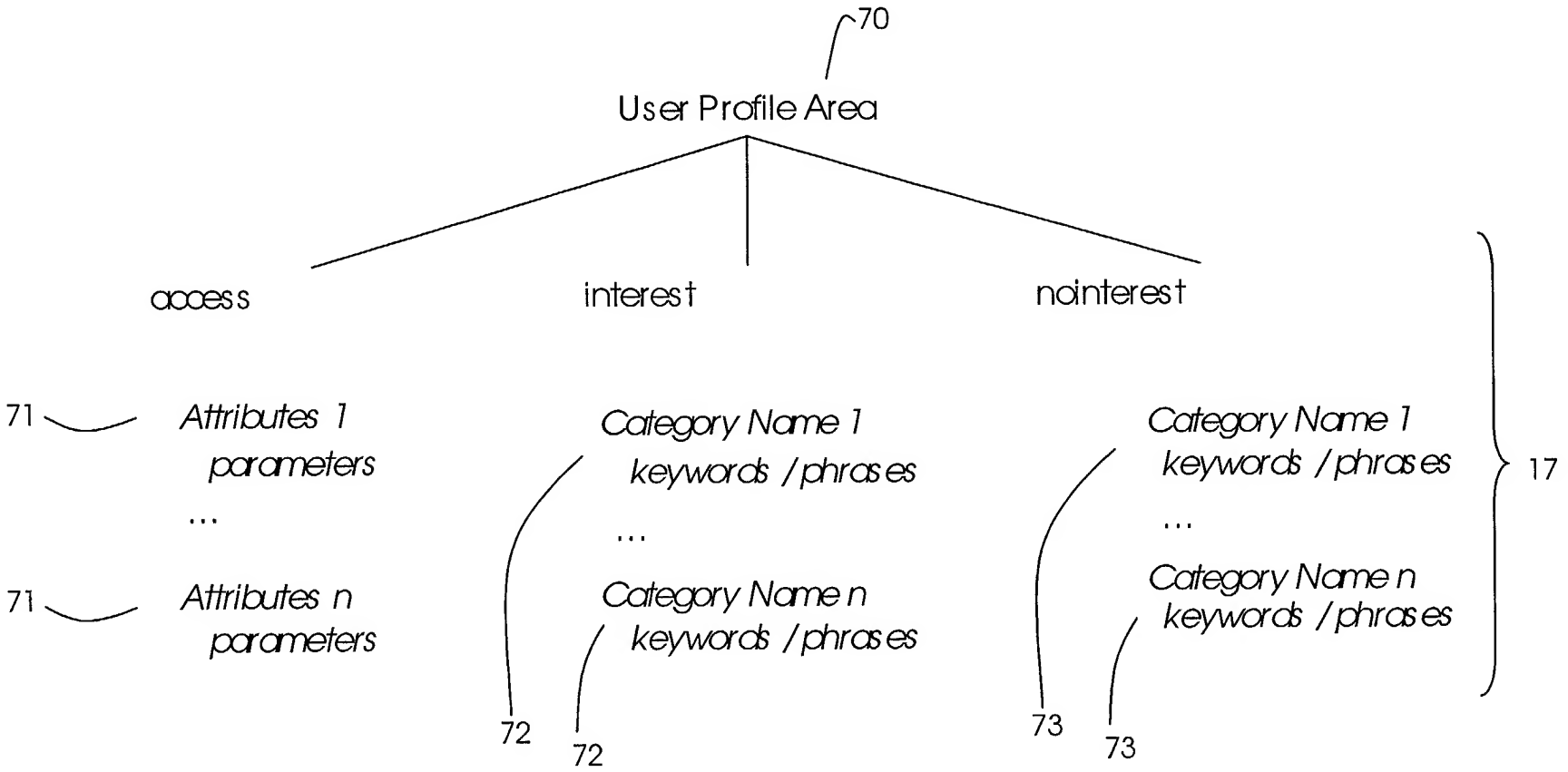


Fig 9

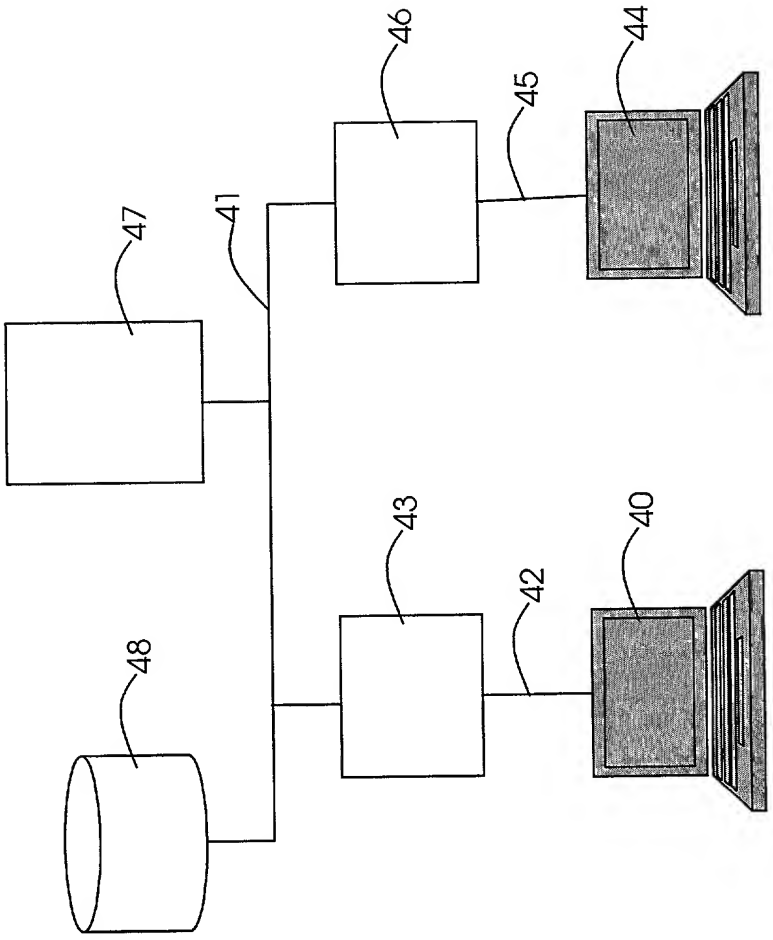


Fig 10